LUNCH & LEARN

ZOOM-IN

Leading Meaningful Virtual Gatherings

with Brett Lubarsky

TODAY'S AGENDA

Welcome!

How & Why We Gather

Building Your Toolbox

Meetings, Learning and Gatherings, oh my!

Passover: Why Is This Year Different From Other Years?

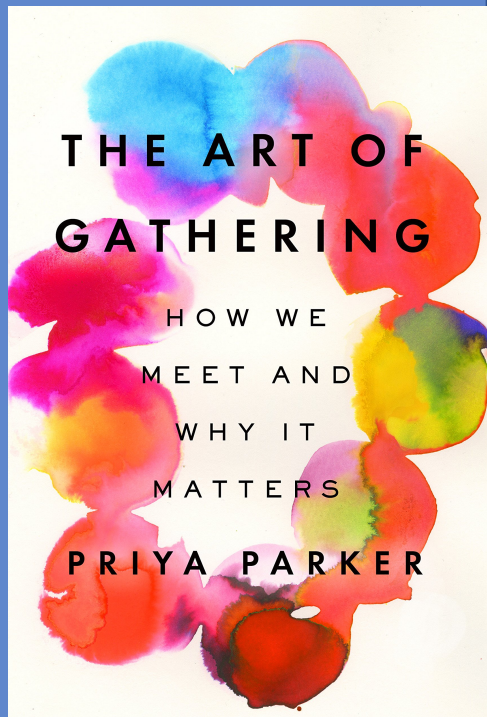
Why, Who, Where, What

Discussion/Wrap-Up

HOW & WHY WE GATHER

"There are so many good reasons for coming together that often we don't know precisely why we are doing so: you are not alone if you skip the first step in convening people meaningfully: committing to a bold, sharp purpose."

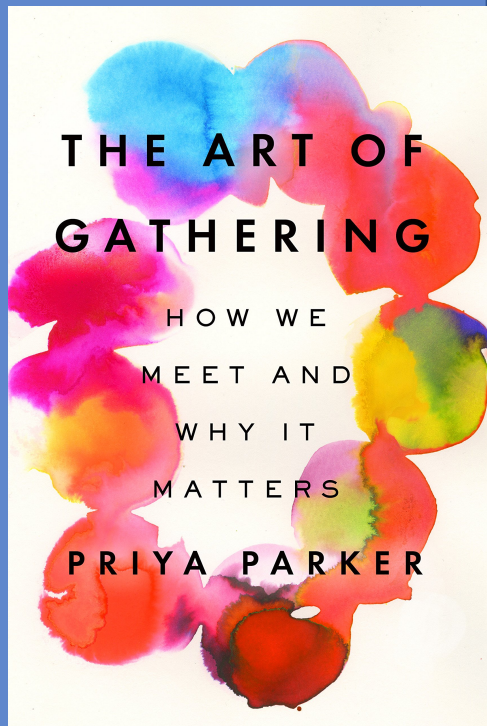
- Priya Parker



HOW & WHY WE GATHER

"When we don't examine the deeper assumptions behind why we gather, we end up skipping to quickly to replicating old, staid formats of gathering. And we forgo the possibility of creating something memorable, even transformative."

- Priya Parker



BEST PRACTICES

If you know, you know.

Familiarize yourself with the technology (venue) you are using before you dive in and implement it.

This way, you can establish a comfort level before leading your gathering.

BEST PRACTICES

Set everyone up for success.

Everybody has varying comfort levels and knowledge when it comes to technology. Know your audience and communicate clearly in advance of your gathering to help narrow the gap.

Whether it's providing explicit information on how to access the gathering or providing resources like tutorials and best practices… more = (usually) more.

BEST PRACTICES

Be intentional with preparation.

Just like there are best practices for running successful in-person gatherings, there are for virtual ones, too!

What are your goals?

What materials do you need to reference and have accessible during the experience?

What type of space are you looking to create: frontal/informational or interactive/group-based?

How do you want to use your visual capabilities? Can participants/attendees see each other, or just a screen you are sharing?

What group norms can you set at the beginning of a gathering to help everyone get on the same page?

BEST PRACTICES

Make space for everyone.

In Kabbalistic Jewish tradition, we learn about the act of *tzimtzum* – contracting to make space for the other.

As you facilitate your gathering, think about how much time you want to spend at the microphone (literally and figuratively) and how you can encourage others to be aware of this as well.

BEST PRACTICES

Use your resources.

If you're using tools like Zoom or Google Meet, there are a number of built-in and add-on features that can help navigate the gathering experience.

SIMPLE

Using the chat box feature

Ask participants to raise their hands - live or virtually

MORE ADVANCED

Group polling

Breakout rooms

BEST PRACTICES

Pay attention to the details.

What's on your checklist before you click start?

- ✓ Are you signed-in?
- ✓ How are your sound levels?
- ✓ What does your lighting look like?
- ✓ Did you choose a virtual background or set-up your environment?
- ✓ Are you in a location that minimizes background noise?
- ✓ If you are planning on sharing your screen to show any documents or webpages, are they cued up?
- ✓ Do you have to use the restroom?

BUILDING YOUR TOOLBOX

MEETING & GATHERING

FaceTime

For Apple users, a quick option for informal gatherings. In 2019, multi-user calls were added as a feature. If using a phone or tablet, you can flip your screen (great for virtual tours!) and add various visual effects.

Google Hangouts

If you or your organization uses Google apps (G-Suite), this can seamlessly integrate. Not ideal for medium or large gatherings due to viewer limitations.

Google Classroom

This is a learning management system which has the ability for synchronous video connection and easily connects to other Google apps.

← products complement each other →

Microsoft Teams

If you or your organization uses Microsoft apps (the 365 ecosystem), this can seamlessly integrate. Skype is still available on the Microsoft site for 1-to-1 usage.

(the artist formerly known as Skype)

zoom

With Zoom, you can host video calls and webinars with 1-10,000 people with many different features and add-ons. You can share your screen, record your gatherings, create experiences that toggle between small and large group configurations and much more. Zoom also allows phone access for paid accounts, allowing people to join calls by computer, tablet or phone call.

BUILDING YOUR TOOLBOX

INTERACTIVE TOOLS

COLLABORATION

Poll Everywhere
Mentimeter
Quizlet
WhatsApp
groupme
Kahoot!
TriviaMaker
Google Forms
Spotify
Pinterest
Trello

LEARNING

edpuzzle
padlet
playposit
Seesaw
moodle
yammer

Remember: technology is a vehicle to help deliver and enhance your goals… not a replacement for them!

MAH NISHTANAH HASHANAH HAZEH?

Why is this year different from other years?

WHY? Why are you gathering? Is it to deliver a virtual seder to emulate what you would normally do around a table? Build community? Teach content? Identifying your WHY will help inform your WHERE and WHAT.

WHO? It's important to know who's around the table…err…screen. What can you incorporate into your seder that speaks to and challenges everyone?

WHERE? Since seder tables will actually be in different locations, you have an opportunity to get creative. Is each location a different part of the seder? Themes?

WHAT? ? ? ? ?

PASSOVER

PASSOVER

BrettLubarsky.com/holiday-resources

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Info & Resources	DIY Haggadah	Social Justice	Music, Videos, Apps & Games	For Fun

my JEWISH LEARNING · JewishBoston THE VIBE OF THE TRIBE · kveller A JEWISH TWIST ON PARENTING · ReformJudaism.org Jewish Life in Your Life · KESHET קשת

JUDAISM UNBOUND · Moving Traditions Connect. Challenge. Change. · PJ Library · Pardes פרדס Institute of Jewish Studies · Moishe House

OneTable · REBOOT · alma. · ASK BIG QUESTIONS · FOUNDATION FOR JEWISH CAMP Jewish Summers. Jewish Future. · HADAR TORAH · AVODAH · HESED

Why is this year different from other years?

SEDER 2020 POWERED BY ONETABLE

UNION for REFORM JUDAISM

THE 4 CHILDREN & COVID-19

Kveller

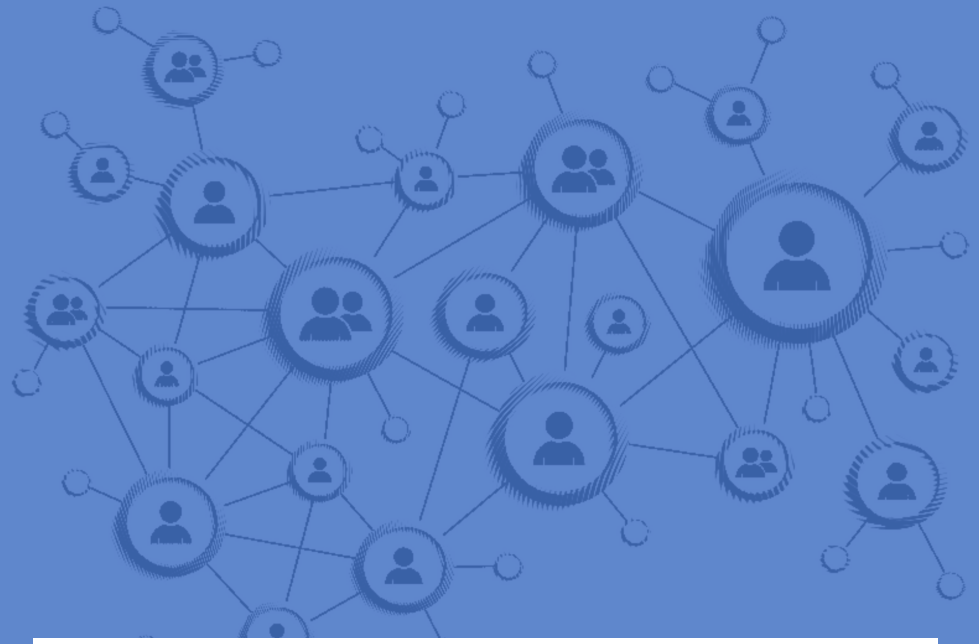
...more resources coming on Tuesday, March 31!

DISCUSSION

KEEP IN TOUCH!

Let's Connect.

communal experience design
curriculum development
graphic design
jewish overnight camp
relational engagement
social media skills & strategy
technology skill coaching
youth education & engagement
website development



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